

Sunil Kumar Jha

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Work experience

Everest Welfare

Apr 2013 — June 2015

Marketing Executive

- Traveled to promote current programs and drive marketing through trade shows and industry conferences.
- Managed relationships with key industry partners and implemented promotional initiatives to maximize marketing program performance.
- Identified target audiences and devised campaigns to match target demographics and optimize results.

Yeti International, Kathmandu

Sep 2015 — Oct 2018

Marketing Executive

Traveled to promote current programs and drive marketing through trade shows and industry conferences. Managed relationships with key industry partners and implemented promotional initiatives to maximize marketing program performance. Managed and oversaw design of marketing material and promotional literature for organization. Capitalized on industry and marketplace trends to strategize marketing solutions and enhance business operations.

Neoteric Nepal Pvt. Ltd.

Nov 2018 — Jan 2022

Marketing Executive

- Preserved brand integrity by monitoring consistency and quality of marketing content.
- Supported marketing teams, creating, deploying and optimizing campaigns for clients.
- Analyzed consumer usage patterns to identify trends and target key demographics.

Qualifications

Very hardworking, thoughtful and active listener.

Education

SLC

Public Bindeshwari, Rajbiraj

I.Sc.

Lalit Narayan Mishra Mahabidhalay (LNMS), Birpur Supol

B.Sc (Running)

Lalit Narayan Mishra Mahabidhalay (LNMS), Birpur Supol

Interests

Interested in whatever I do.

References

References available upon request.

Languages

English, Nepali, Hindi and Maithali