



# Bhim Prasad Timalina

## WORK EXPERIENCE



Pepsicola, Kathmandu



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March 2024- till date  
Sr.Brand Marketing  
Ghorahi Cement Industry Limited

- Managing the ATL, BTL and TTL branding of product.
- Managing company's social media. Coordinating with agencies.
- Overseeing the company's marketing budget. Overseeing the company's attendance at events.

January 2021- 2024 feb  
Brand Marketing Officer  
Shubhashree agni Cement  
Udhyog Pvt.Ltd.

- Managing the ATL, BTL and TTL branding of product.
- Managing company's social media. Coordinating with agencies.
- Overseeing the company's marketing budget. Overseeing the company's attendance at events.

## SKILLS AND COMPETENCIES

- Proficient Communication
- Collaborator
- Leadership
- Quick Learner
- Pro-active and self-Motivated
- Technical Efficiency

March 18 2018- Dec 2020  
Prashanna Media Pvt.Ltd.  
Managing Director  
(BTL company)

- Create proposal of branding plans and co-ordination with marketing director.
- Developing strong customer relationships. Identifying new market opportunities via market research and initiating contacts
- I assist with a variety of firm branding initiatives, including branding for Jatra and stall branding shop board branding mela mahotsav (2d, 3d board light board flex board) Pole board often known as the highway board interior branding (fabric light box table sticker, glass sticker bunting, sunboard with sticker) and hoarding board liquor branding (LED display board, LED strip, cloth light box) Internal workplace branding using an acrilic board made of steel Events on Friday nights (backdrop, checkerboard, standee) Avanish Distillery, Supreme Wine Pvt. Ltd., Highland Distillery, Gorkha Brewery Pvt. Ltd., and other companies' festival events (checkers board cutout, backdrop, etc.). I facilitate positive communication between the business and the advertising agencies.

## TRAINING AND INTERNSHIP

- Digital Marketing and Sales training
- Visibility of branding Training at Gorkha Brewery Pvt.Ltd. for Branding ideas important of brand logo how to place the branding materials etc..
- Office package computer training (excel,powerpoint,word) and training of graphic design also
- Basic Graphic Design Course

May 2015- feb 2018  
Senoir Marketing officer  
Sagarmatha Neon Sign  
(BTL company)

- Manage the BTL branding promotional activities of company like shop board,jatra branding hoarding Boards,indoor branding,display branding etc..
- Co-ordinate with agencies and company's

## EDUCATION

- Bachelor in Business Management (2014)
- Intermediate in Management (2011)
- S.L.C (2009)

## REFERENCE

Mahendra Koirala  
HOD-Marketing  
Ghorahi Cement Industry Limited